

Mobile Food Truck 101

Learn about the opportunities and challenges associated with a mobile food truck business in two informative and engaging workshops. Topics include funding; suppliers; laws, regulations, licenses, permits and regulations; and marketing strategies.

Session 1: **So You Want to Open a Mobile Food Business**

Session 2: **Building Your Menu, Brand and Truck**



About the Instructors

The Mobile Food Truck course is taught by the owners of The Flying V Canadian Food Truck, and The Flying V Poutinerie Restaurant in the Lehigh Valley... **Matt and Christie Vymazal.**



How to Attend

To view upcoming classes and register, please scan the QR code or visit northampton.edu/lifelearn and enter course code HSPNC112 into the search box. Tuition is due at the time of registration.



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