



CUSTOMER SERVICE CERTIFICATE

TAUGHT BY INDUSTRY EXPERTS IN CONVENIENT, COMPETENCY-BASED WORKSHOPS, this program explores the growing field of customer service. Bolster your professional skill set and your ability to achieve personal success through highly interactive sessions that explore the latest best practices while providing practical experience that's applicable to the workplace. The program clearly defines the role and requirements to maximize performance and demonstrates how building a culture of exceptional customer service is critical to the productivity and profitability of an organization and its teams.

CUSTOMER SERVICE CERTIFICATE

- ✓ learn the latest customer service techniques
- ✓ increase productivity, effectiveness, and professional value
- ✓ receive professional training from industry-experienced instructors
- ✓ acquire advanced professional skills applicable to a wide range of industry settings

This essential program consists of five eight-hour workshops. Training is scheduled to allow candidates time between sessions to apply learned skills before attending the next workshop, where questions and outcomes can be discussed.

WORKSHOPS

- Exceptional Customer Service
- Problem Solving Techniques
- Effective Interactions
- Working with Teams
- Conflict Resolution Strategies

“The program dealt with rather universal information that could be applied to any workplace or situation.”



WORKSHOP DESCRIPTIONS

Exceptional Customer Service

Every interaction with a customer is a chance to provide exceptional customer service. When customers aren't satisfied with products or services, the costs to the organization are high. In this one-day interactive workshop, you'll explore strategies needed for customer service excellence, internally and externally. Emphasis is on identifying goals for your organization and job, how to defuse stressful interactions, and ways to provide the very best experience for every customer.

Problem Solving Techniques

Solving a problem is a process: Define the issue, sort symptoms from causes, generate ideas, make sound decisions, implement the solution, and monitor outcomes to ensure success. This one-day workshop provides a critical-thinking framework to approach problems and decisions in systematic and creative ways. Learn when to solve a problem on your own or benefit from group problem solving. In this interactive program, you will practice and identify practical ways to apply skills every day in the workplace.

Effective Interactions

In the workplace, effective interaction skills are critical to building strong relationships, engaging people, and solving problems. This one-day interactive workshop focuses on two core skills: listening and assertive communication. You will self-assess and practice skills, explore the power of listening effectively and being direct, and plan for productive ways to engage people and get results.

Working with Teams

In order to actively engage the talent of each individual in the workplace, teams are often formed to create a basic working unit. These collaborative environments require interaction, open communication, and the ability to function effectively as a member of a working group. This one-day program focuses on the roles and responsibilities of a team and its members, the actions of a successful unit, stages of team development, and strategies to effectively manage individual differences within the group.

Conflict Resolution Strategies

While workplace conflicts are often inevitable, this one-day, interactive workshop provides tools to identify needs in conflict situations, manage stress, and promote conflict resolution. The program focuses on how communication styles affect conflict, the benefits of conflict, and five conflict styles to solve problems. Explore your own preferred styles, practice how to use skills, and apply a conflict resolution model for your workplace.

REGISTRATION

For your convenience, each workshop is listed separately in our registration database. Simply schedule as time permits and in the order you desire. After completing the five workshops, you will automatically receive your Customer Service Certificate.

Please visit www.northampton.edu/CBIWorkshops or click on the QR code to access the course catalog and register for workshops.



I am registering for workshops:

Select the desired workshop(s) and complete the online registration. Please note: credit card payment is due at the time of registration.

I am registering colleagues for workshops:

Purchasing seats for others? If using a credit card, find desired workshop in the catalog, and choose **Register Others**. Purchasers will add contacts to their account to register others for workshops.

I prefer to be invoiced for workshops:

To register as an affiliate organization and receive an invoice for payment, simply go to northampton.edu/business and choose **Affiliate Organizations** on the side menu.