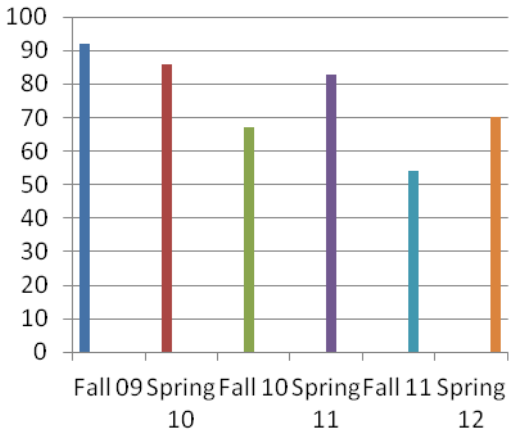


**Table 1A-Business Management A.A.S.–Student Learning Results**

Performance Indicator		Definition																	
Student Learning Results		Graduates of the program will demonstrate strong written and verbal communication skills necessary to work effectively with people in the business field.																	
<b>Analysis of Results –</b>																			
Performance Measure (Competency)	Description of Measurement Instrument to include Formative or Summative, Internal or External, and Descriptive or Comparative	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graph of Resulting Trends for 3-5 Years														
a. At least 75% of the students will demonstrate proficiency in verbal communication skills by achieving an 80% or better in BUSA 260. Students will deliver a 10 minute oral presentation and will be judged on content and process values	Rubric will be used to assess performance (Formative, Comparative, Singular) in capstone course	On average 91% of students achieved 80% or better	Students had difficulty with process values. Reinforced preparation and practice, familiarized students with rubric.	Students used rubric to assess each other. The students learned to integrate criteria into their presentations.	<table border="1"> <caption>Performance Trends Data</caption> <thead> <tr> <th>Semester</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 09</td> <td>91</td> </tr> <tr> <td>Spring 10</td> <td>81</td> </tr> <tr> <td>Fall 10</td> <td>89</td> </tr> <tr> <td>Spring 11</td> <td>88</td> </tr> <tr> <td>Fall 11</td> <td>96</td> </tr> <tr> <td>Spring 12</td> <td>100</td> </tr> </tbody> </table>	Semester	Performance (%)	Fall 09	91	Spring 10	81	Fall 10	89	Spring 11	88	Fall 11	96	Spring 12	100
Semester	Performance (%)																		
Fall 09	91																		
Spring 10	81																		
Fall 10	89																		
Spring 11	88																		
Fall 11	96																		
Spring 12	100																		

**Table 1B-Business Management A.A.S.–Student Learning Results**

Performance Indicator		Definition																	
Student Learning Results		Graduates of the Program will demonstrate strong written and verbal communication skills necessary to work effectively with people in the business field.																	
Analysis of Results –																			
Performance Measure (Competency)	Description of Measurement Instrument to include Formative or Summative, Internal or External, and Descriptive or Comparative	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graph of Resulting Trends for 3-5 Years														
b. At least 75% of the students will demonstrate proficiency in written communication skills by scoring at least 75% or above in their portfolio grade in BUSA 260. Students will provide a summary of accomplishments and explanations regarding their contribution documents.	Rubric will be used to assess performance (Formative, Comparative, Singular) in capstone course	On average 75% of students achieved 75% or better	Students had difficulty writing in a concise manner using proper grammar and sentence structure. Recreated a more specific rubric detailing proper form and reviewed with students.	Instructed students in use of rubric and students are submitting rough drafts prior to portfolio due date.	 <table border="1"> <caption>Data for Resulting Trends Graph</caption> <thead> <tr> <th>Year</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Fall 09</td> <td>92</td> </tr> <tr> <td>Spring 10</td> <td>85</td> </tr> <tr> <td>Fall 10</td> <td>68</td> </tr> <tr> <td>Spring 11</td> <td>82</td> </tr> <tr> <td>Fall 11</td> <td>55</td> </tr> <tr> <td>Spring 12</td> <td>70</td> </tr> </tbody> </table>	Year	Value	Fall 09	92	Spring 10	85	Fall 10	68	Spring 11	82	Fall 11	55	Spring 12	70
Year	Value																		
Fall 09	92																		
Spring 10	85																		
Fall 10	68																		
Spring 11	82																		
Fall 11	55																		
Spring 12	70																		

**Table 2A-Accounting A.A.S.–Student Learning Results**

Performance Indicator		Definition									
Student Learning Results		Graduates of the program will use critical thinking skills to make decisions that reflect legal and ethical standards of the profession of accounting.									
Analysis of Results –											
Performance Measure (Competency)	Description of Measurement Instrument to include (Formative or Summative, Internal or External, and Descriptive or Comparative)	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graph of Resulting Trends for 3-5 Years						
At least 70% of the students will demonstrate proficiency in answering questions concerning ethical standards of the profession of accounting by scoring 100% on three of the questions in their third exam of ACCT 101.	Exams from Accounting major students will be evaluated to see if the question was answered correctly or incorrectly on the third exam in the ACCT 101 course (Financial Accounting I). (Direct, Formative, Internal)	On average 44% of students achieved 100%.	Students need to be aware of the importance of these ethical issues and dimensions. However, enough time and attention is not being given to these topics. Curriculum changes made to reinforce the importance of this topic.	This is a relatively new assessment area for Accounting. With the curriculum changes and the reinforcement of ethical issues throughout the semester, we hope the results will improve and it will continue to be monitored.	<table border="1"> <caption>Student Performance Trends</caption> <thead> <tr> <th>Term</th> <th>Performance Score</th> </tr> </thead> <tbody> <tr> <td>Fall 11</td> <td>75</td> </tr> <tr> <td>Spring 12</td> <td>20</td> </tr> </tbody> </table>	Term	Performance Score	Fall 11	75	Spring 12	20
Term	Performance Score										
Fall 11	75										
Spring 12	20										

**Table 2B-Accounting A.A.S.–Student Learning Results**

Performance Indicator		Definition																	
Student Learning Results		Graduates of the program will: Prepare financial reports and statements.																	
Analysis of Results –																			
Performance Measure (Competency)	Description of Measurement Instrument to include (Formative or Summative, Internal or External, and Descriptive or Comparative)	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graph of Resulting Trends for 3-5 Years														
At least 70% of the students will demonstrate proficiency in preparing financial statements by scoring a minimum of 75% (15/20 points) on a problem in their first exam of ACCT 101.	Exams from Accounting major students will be evaluated to see if the financial statements were prepared correctly on the first exam in the ACCT 101 course (Financial Accounting I). (Direct, Formative, Internal)	On average 84% of students achieved greater than a 75% on the financial statement preparation problem.	Based on the results, we are achieving our goal. It is the intention of the accounting department to up the minimum that we would like to see students achieve (the benchmark will be moved from a 15 to a 16 (out of 20 points)).	The results of this financial statement preparation problem will continued to be assessed. This type of assessment for this learning objective has begun to occur in the upper-level courses of accounting (Intermediate Accounting in the Fall 2012) to ensure the same results are being obtained.	<table border="1"> <caption>Data for Bar Chart: Resulting Trends for 3-5 Years</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Fall 09</td> <td>84</td> </tr> <tr> <td>Spring 10</td> <td>78</td> </tr> <tr> <td>Fall 10</td> <td>89</td> </tr> <tr> <td>Spring 11</td> <td>78</td> </tr> <tr> <td>Fall 11</td> <td>75</td> </tr> <tr> <td>Fall 12</td> <td>100</td> </tr> </tbody> </table>	Year	Percentage	Fall 09	84	Spring 10	78	Fall 10	89	Spring 11	78	Fall 11	75	Fall 12	100
Year	Percentage																		
Fall 09	84																		
Spring 10	78																		
Fall 10	89																		
Spring 11	78																		
Fall 11	75																		
Fall 12	100																		

**Table 3A-Business Administration A.S.–Student Learning Results**

Performance Indicator		Definition																			
Student Learning Results		Graduates of the program will explain basic accounting and economic principles.																			
Analysis of Results –																					
Performance Measure (Competency)	Description of Measurement Instrument to include (Formative or Summative, Internal or External, and Descriptive or Comparative)	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graph of Resulting Trends for 3-5 Years																
At least 70% of the students will demonstrate proficiency in answering questions concerning basic accounting principles by scoring at least a 77% on questions in their first exam of ACCT 101. This equates to answering seven of the nine questions correctly.	Exams from Business Administration major students will be evaluated to see if the question was answered correctly or incorrectly on the first exam in the ACCT 101 course (Financial Accounting I). (Direct, Formative, Internal)	On average only 64.5% of Students achieved 77% or better (or answered 7, 8 and 9 questions correctly)	After the results of Fall 2009, the emphasis of accounting principles was emphasized from the beginning of the course more intensely than it was done in the past.	From the results of the Spring 2010, one can see that the emphasis has paid off. The results for the semesters that followed were very close to or above the 70% benchmark that is being sought.	<table border="1"> <caption>Student Learning Results Trends (3-5 Years)</caption> <thead> <tr> <th>Semester</th> <th>Percentage of Students Meeting Benchmark</th> </tr> </thead> <tbody> <tr> <td>Spring 09</td> <td>75</td> </tr> <tr> <td>Fall 09</td> <td>45</td> </tr> <tr> <td>Spring 10</td> <td>68</td> </tr> <tr> <td>Fall 10</td> <td>65</td> </tr> <tr> <td>Spring 11</td> <td>80</td> </tr> <tr> <td>Fall 11</td> <td>68</td> </tr> <tr> <td>Spring 12</td> <td>70</td> </tr> </tbody> </table>	Semester	Percentage of Students Meeting Benchmark	Spring 09	75	Fall 09	45	Spring 10	68	Fall 10	65	Spring 11	80	Fall 11	68	Spring 12	70
Semester	Percentage of Students Meeting Benchmark																				
Spring 09	75																				
Fall 09	45																				
Spring 10	68																				
Fall 10	65																				
Spring 11	80																				
Fall 11	68																				
Spring 12	70																				

**Table 3B-Business Administration A.S.–Student Learning Results**

Performance Indicator			Definition												
Student Learning Results			Graduates of the program will identify ethical and legal challenges within the business environment.												
Analysis of Results –															
Performance Measure (Competency)	Description of Measurement Instrument to include Formative or Summative, Internal or External, and Descriptive or Comparative	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graph of Resulting Trends for 3-5 Years										
b. At least 70% of the students will demonstrate proficiency in answering questions concerning ethical issues within the business environment by scoring 100% on three of the questions in their third exam of ACCT 101.	Exams from Business Administration major students will be evaluated to see if the question was answered correctly or incorrectly on the third exam in the ACCT 101 course (Financial Accounting I). (Direct, Formative, Internal)	On average only 39% of students achieved 100%	Students need to be aware of the importance of these ethical issues and dimensions. However, enough time and attention is not being given to these topics. Curriculum changes made to reinforce the importance of this topic.	This is a relatively new assessment area for Business Administration. With the curriculum changes and the reinforcement of ethical issues throughout the semester, we hope the results will improve and it will continue to be monitored.	<table border="1"> <caption>Student Performance Trends for 3-5 Years</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Fall 10</td> <td>60</td> </tr> <tr> <td>Spring 11</td> <td>0</td> </tr> <tr> <td>Fall 11</td> <td>70</td> </tr> <tr> <td>Spring 12</td> <td>10</td> </tr> </tbody> </table>	Year	Score	Fall 10	60	Spring 11	0	Fall 11	70	Spring 12	10
Year	Score														
Fall 10	60														
Spring 11	0														
Fall 11	70														
Spring 12	10														